

Peter Jones

Peter and Joy have four grown-up children and have lived in Eccleshall for over twenty three years during this time Peter has served as a member of the Eccleshall Parish Council for the past sixteen years and a member of the Borough Council for the last four years.

During this time he served as a member of the Borough Council's Planning Committee and Audit & Accounts Scrutiny committee.

He has been a part of the Council's Cabinet with a particular interest in the Community Portfolio. Taking part in Cabinet meetings and briefings with Borough Council officers.

Peter has represented the views, interests and opinions of the community at Borough and Parish level and promoted the area, its people, businesses and activities.

For more information and contact details:

**01785 851381 / 07815 419166 peterwjones@btinternet.com
www.peterwjones.co.uk**

Jeremy Pert

Has fourteen years experience working with the public sector, initially as a councillor on Eccleshall Parish Council and then latterly on Stafford Borough Council as one of the current ward members for Eccleshall.

Currently in a senior leadership role at the Borough as Cabinet Member for Communities – who firmly believes that 'if you want to build community in someone's neighbourhood, then you have to start in your own'.

Professionally has been in senior leadership roles for a number of years within the supply chain industry – most recently as Sales Director with a team of 50 across Sales, Customer Services and Account Support.

Has lived in Croxton for the past eighteen years, with a sixteen year old son. For more information and contact details : www.jeremypert.co.uk

We would like to thank County and Borough Councillor Frank Chapman for his long and unstinting public service including on the Borough Council, following his decision to retire from the Borough. We would like to personally thank him for his leadership on many key issues during the last eight years.

Stafford Borough Council Elections Thursday 7th May 2015

Your Conservative Candidates

Peter Jones



Jeremy Pert



Please use your **TWO VOTES** in this year's local Borough Council elections to return **Peter Jones** and **Jeremy Pert**

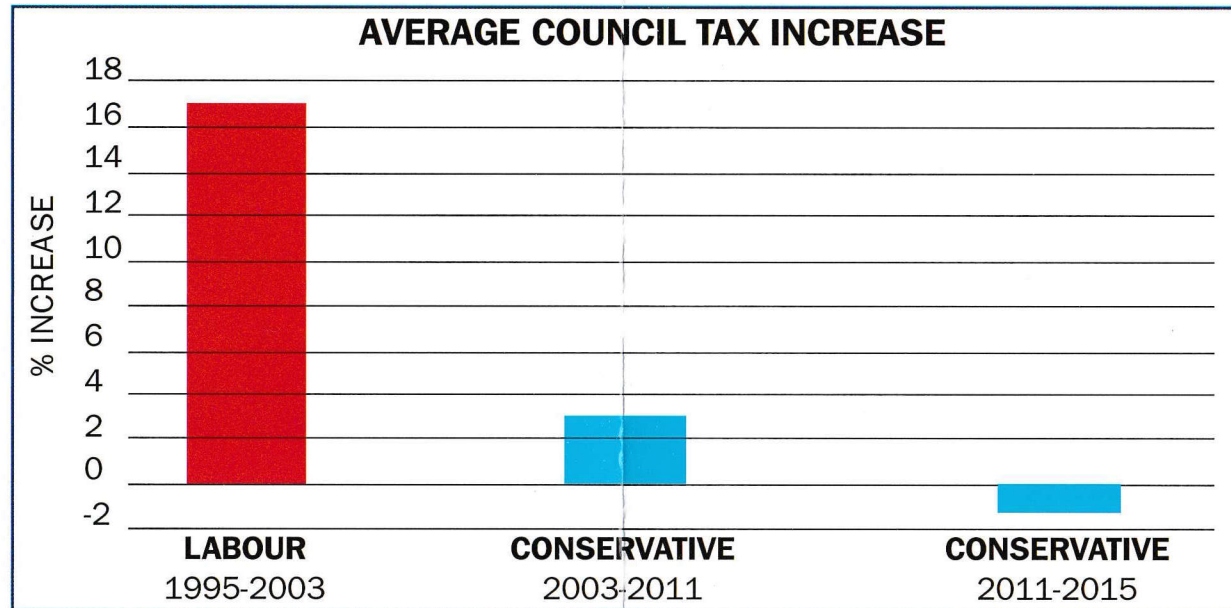
Peter Jones	X	Jeremy Pert	X
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Actively Working for YOU

THE BOROUGH ELECTION IS ABOUT STAFFORD BOROUGH AND WHO YOU WANT TO RUN YOUR LOCAL COUNCIL

OUR ACHIEVEMENTS

- Frozen Council Tax for 5 years with a REDUCTION of 2% last year
- Efficient management of the Council has resulted in 'back office' savings which has been used to improve and safeguard front line services
- Major town centre regeneration
- Financial support to House of Bread and extra money for Citizens Advice Bureau
- Development of highly acclaimed play parks (eg Victoria Park & Wildwood)
- Reduced number of Councillors from 59 to 40 as promised
- Encouragement of business growth and job creation with business parks developed and expanded
- Working with the Army/MOD to secure a national army super garrison
- Bringing empty homes back into use



OUR PROGRAMME FOR THE NEXT FOUR YEARS

- Council tax freeze for another two years at least
- Maintain and improve front line services
- Continue to fight for more services at Stafford Hospital (including 24 hour A&E, Maternity and Paediatrics)
- Roll out more play parks in Stafford and Stone
- Keep the successful refuse service and encourage even more recycling
- Support town centres at Stafford and Stone with our award winning business friendly approach
- Using the Local Plan to restrain housing developments outside the areas proposed

STAFFORD (COUNTY) HOSPITAL

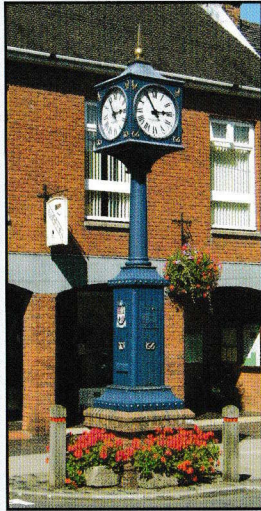
Conservatives are in the forefront of the campaign to retain essential services at Stafford Hospital. Not only has the Council unanimously supported the cause, but lobbying at the highest levels of Government has been successful in securing much more than originally proposed, with a £250 million investment, £150m of which is going into County Hospital.

We will continue to fight for the return of consultant-led maternity, paediatric and 24 hour A & E and our efforts have also seen an expansion of other specialist services, with more to come.

VOTING FOR ANY ANYONE ELSE WILL PUT AT RISK OUR RECORD OF SUCCESS - CAN YOU AFFORD IT?



Conservatives



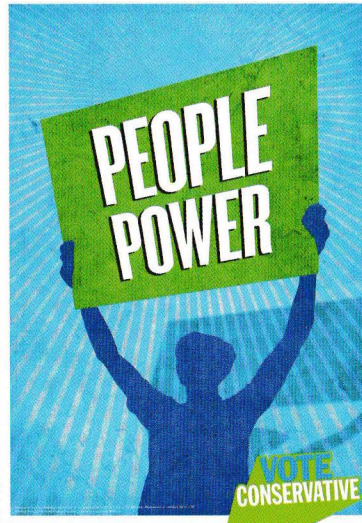
We have a strong record of **delivering for local people.**

Jointly we have a combined thirty years of experience of **working hard for the local community** - helping to consistently deliver things that matter most to local people.

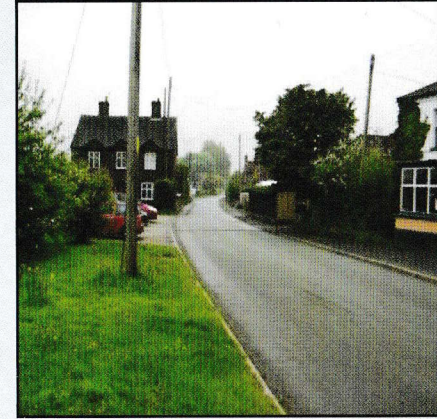
We have worked proactively on **delivering your aspirations** for the local area by making any money available go just that little bit further, creating the option for jobs whilst trying to protect local services.

This includes fighting to **deliver new facilities and strengthen groups:-**

- ✓ **Eccleshall Youth Club** (YoYo) through the support of grants and recruiting a Community and Youth Development worker;
- ✓ **Eccleshall Cricket Club** has been able to rebuild their pavilion;
- ✓ **Eccleshall Eagles Junior Football Club** has been able to put in 3 grass pitches and a club house;
- ✓ A floodlit 3G **artificial sports pitch** is available with community usage;

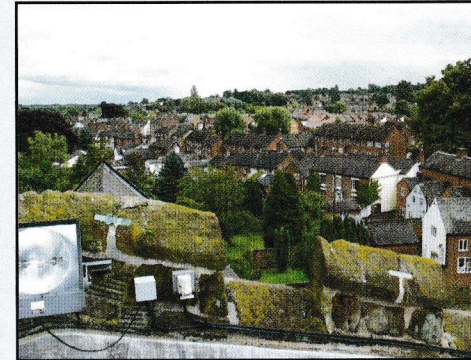


£2.5m of inward investment has come into the local area over the past four years, which otherwise may not have come in.



We are working to **sustain local jobs and the economy** with Network Rail's work on the Stafford area Improvement Programme which has involved their agreement to :-

- **Use local suppliers** and local businesses for the first time, rather than just using national suppliers;
- where national companies are used they have committed to encourage the use of **local people** for any available jobs;
- setting up **an apprenticeship scheme** for local unemployed young people, recruiting 12 local young people to date

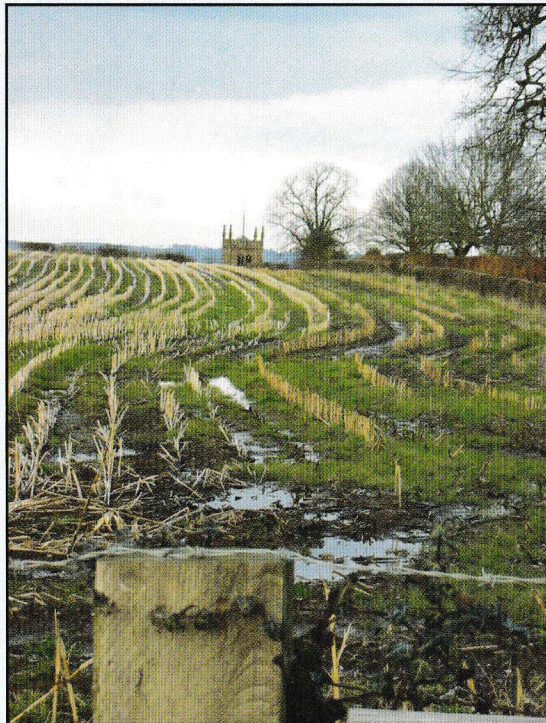


We have done this whilst maintaining :-

- ✓ Consistent **investment in local people** and groups
- ✓ Consistent **investment in jobs**, whereby local unemployment is low
- ✓ **Record low Council Tax** over a consistently long period without any reduction to the services we undertake
- ✓ Safe area to live – with **low rates of crime** and fear of crime

In addition, we have fought to make sure the **views of individuals count** :-

- Against** inappropriate development ensuring that rural areas and Eccleshall itself does not get overtaken by development
- Against** the loss of services within the local area
- Against** the increase in the number of lorries using local roads



- For** developing a range of housing options – including developing affordable homes for local people which everyone can afford
- For** ensuring the voice of local people is consistently heard across the wider area

On 7th May 2015, **we commit**, if re-elected, to work on your behalf locally to maintain the focus we have shown over the past four years to deliver :-

- Low cost Council Tax** area
- Maintain the key services** delivered today
- Support the delivery of **new facilities** in Stone with the investment of £6m into a new swimming pool and sports hall – along with a complementary retailer to support Stone's High Street
- A safe and **thriving community** to live and work locally
- A **strong, well established voice** for the people of the area

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Peter Jones and Jeremy Pert

Peter Jones	X	Jeremy Pert	X
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